



Protect as **ONE.**

**RETAIL & HOSPITALITY**  
**ISAC**



SEPHORA

KOHL'S  
expect great things

## RICH AGOSTINO

CISO, Target Corporation

"All companies, including retailers, need to constantly adapt to stay ahead of today's cyber threats. Benchmarking with other companies plays an important role in enhancing our security program at Target, supporting our team's continuous improvement and getting visibility into the state of the industry. Cybersecurity shouldn't be considered a competitive advantage, but a collaborative effort. Each company's willingness to actively share information is crucial; the more we share, the better we become at defending our companies and strengthening the capabilities of the retail industry."



Wendy's

DICK'S  
SPORTING GOODS



SportPesa



carhartt

BLACKHAWK!  
MILITARY • LAW ENFORCEMENT • BUSINESS • CORPORATE SECURITY

Loblaws  
COMPANIES LIMITED



DISCOUNT  
TIRE

"93% of RH-ISAC members recommend  
that their peers join."

– 2018 Member Satisfaction Survey

## WHO WE ARE

The Retail & Hospitality Information Sharing and Analysis Center (RH-ISAC) is the trusted cybersecurity community for the retail and hospitality industries, including traditional retail, eCommerce, restaurants, hotels, gaming properties, consumer products, consumer credit cards, and gift card/rewards program companies. Retail and hospitality member companies are referred to as "Core Members" because they are core to all that we do at the RH-ISAC.

The RH-ISAC is dedicated to building and sustaining valuable programs, partnerships, products and opportunities that enable members to build their trust-based relationships and mature their strategic knowledge and tactical capabilities.

Through the RH-ISAC, members of all sizes have the ability to share cyber intelligence on incidents, threats, vulnerabilities and associated threat remediation because, as a community, we understand that we are stronger together.

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Global CISO



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Deputy CISO



### Benjamin Vaughn

VP & CISO



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President



## CHRISTOPHER ZELL

*Senior Director, Head of IT Security, The Wendy's Company*

"The RH-ISAC provides the ideal platform for focused, peer-to-peer sharing and thought leadership central to what lies ahead as we work to solve our toughest industry problems together. From daily threat intel and best practice sharing to participating on the steering committee for the franchised business group, I'm proud of the energy and the commitment that we have as a community to collaborate and collectively address cyber risks."



# WHAT RH-ISAC MEMBERSHIP DELIVERS

## Intelligence Exchanges

Real-time information on threats and vulnerabilities from more than 1,200 analysts, threat hunters, security engineers through listservs, chat channels and weekly intel analysts calls.

Intelligence from both RH-ISAC and member analysts provide deeper insights and research into threats and vulnerabilities to help you prioritize industry threats, formulate an intelligence-driven strategy and mitigate cyber risks with benefits.

Automated access to shared indicators of compromise (IOCs) via:

- API integration directly to SIEM, Splunk, etc.
- MSSP partnerships
- Manual pulls

## Threat Research and Analysis

- Daily Intelligence Report for situational awareness
- Threat Analysis Report
- Threat bulletins, provided by Intel 471 and Flashpoint
- Threat intel briefings
- Annual Retail & Hospitality Threats Trends Report, developed by RH-ISAC and Accenture Security iDefense

## Strength Through Collaboration

Establish trust-based, peer-to-peer relationships through participation in collaborative in-person and virtual events, committees and working groups.

- CISO Committee
- Gaming & Hospitality Cybersecurity Alliance
- Canadian Retailers Cybersecurity Alliance
- Franchise Committee
- Fraud Committee
- Securing Retail Alliance



“83% of the intel provided by RH-ISAC has not been seen in other threat intel feeds.”

– Reliaquest

“RH-ISAC has experienced 90% year over year growth in intelligence sharing”

## RICK RAMPOLLA

*Senior Manager, IT Security, Publix Super Markets Inc.*

“Intelligence shared through the RH-ISAC has played a key role in our efforts to combat cyber threats. We can directly correlate the value gained in the form of actionable intelligence, boosting our overall capability to better protect our organization and the community as a whole.”

## Education & Training

Join a private network of industry peers and providers who exchange threat intelligence and cybersecurity information within the RH-ISAC. Expand your network and improve capabilities by taking advantage of education and training opportunities with fellow members to advance trust, share practical advice, increase visibility and improve overall cybersecurity program capabilities.

### Intelligence Workshops

Free for RH-ISAC members (up to 5/company), regional Intelligence Workshops provide opportunities to expand networks, hear insights from other companies and improve capabilities without a lot of travel.

### Cyber Thursday Webinars

Scheduled for the third Thursdays of each month, Cyber Thursday webinars are practitioner-led, best practice talks and CISO-level topics presented by members for members and open for interactive discussions.

### Retail Cyber Intelligence Summit

Called the “Crown Jewel of RH-ISAC offerings,” the annual event brings together members from the strategic, operational and tactical levels to participate in interactive, practitioner led case studies showcasing what works – and sometime what does not work – in addressing the threats and challenges of the retail and hospitality industries. (Up to 3 free registrations per company)

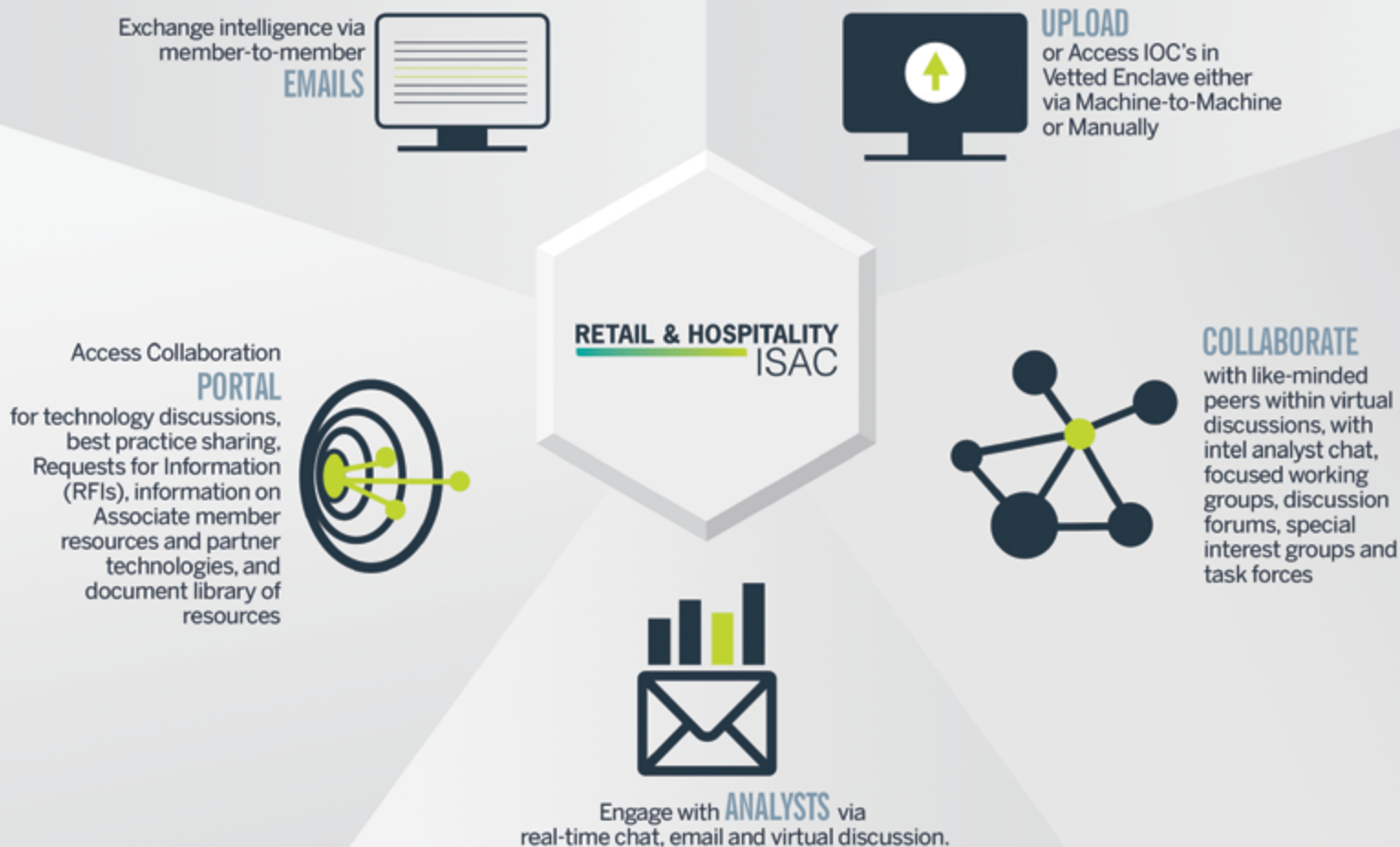
### Participation in Cybersecurity Tabletops

“The RH-ISAC Summit was exceptionally well done. The agenda topics were interesting and relevant, the logistics were superb. I had ample opportunities to network with my peers in the retail industry, and I gained valuable insight into best practices for addressing current cyber threats. I’ll be back!”

#### David Ford

Executive Director, Global Head of Incident Management & Investigations  
The Estée Lauder Companies

# HOW RH-ISAC MEMBERS SHARE INTELLIGENCE & INFORMATION

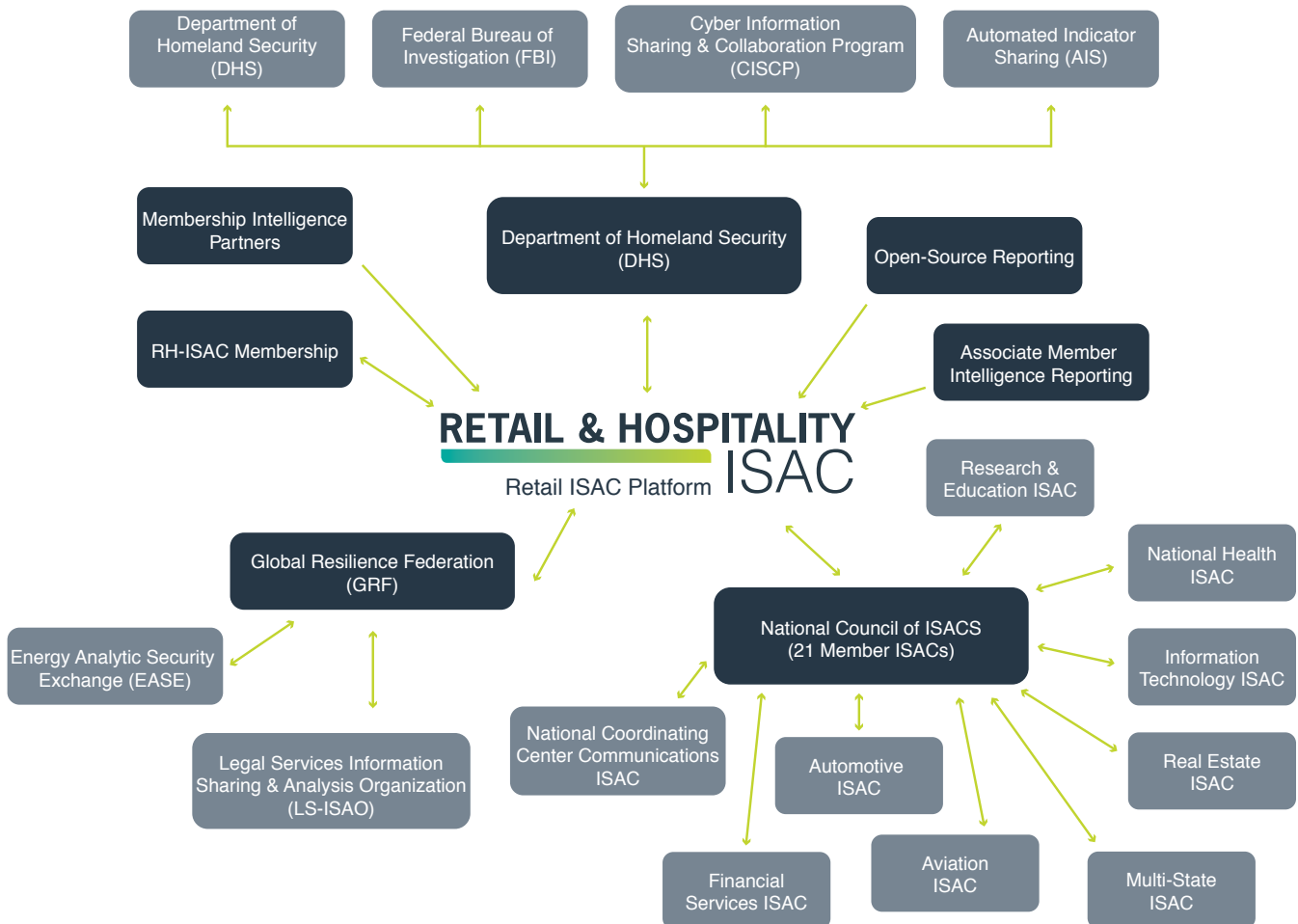


## JASON LAY

*Threat Intelligence Lead, Qurate Retail Group*

"Intelligence is useless if you're operating in a vacuum. The true value of the RH-ISAC is that it brings together retail cyber intelligence professionals from across the industry and provides a forum for us to share information and ideas. Within the RH-ISAC community, my peers and I rely on one another for help with putting pieces of the puzzle in place, which is not only rewarding, but also a great weapon in the fight to help secure my organization."

# Information Sharing Relationships



## RH-ISAC CISO Member

“Based on information received through the RH-ISAC, we were alerted to an issue and able to respond in time to identify and freeze \$400,000 in gift cards with a very small loss percentage.”

## WHAT BENEFITS DO ASSOCIATE MEMBERS PROVIDE

Associate members are industry-leading providers committed to adding value within the retail and hospitality communities, understanding industry challenges and supporting our Core members.

### Associate members provide the following benefits:

- Curated intelligence reports that provide greater visibility of threats, threat actors and industry impacting activities
- Access to or discounts on leading technologies, tools and trainings
- Insights into broader ecosystem efforts to combat fraud

“RH-ISAC Associate membership gives us the opportunity to be true partners to the retail and hospitality sectors. By providing access to timely, sector-specific intel, Intel 471 aids RH-ISAC members in their ability to better protect their customers and their brands.”

**Mike Anderson**

Vice President, Intel 471 Inc.

accenture

ANOMALI™

Cyberint.

ENDGAME.

EY

FIREEYE™

FLASHPOINT

deepwatch

INTEL471

INTEZER

INTSIGHTS  
Threat Intelligence Realized.

REVERSING  
LABS

R9B

SH-PE

SpyCloud

STROZ FRIEDBERG

Symantec™

THREAT  
CONNECT™

THREATQUOTIENT

TRU/STAR  
TECHNOLOGY

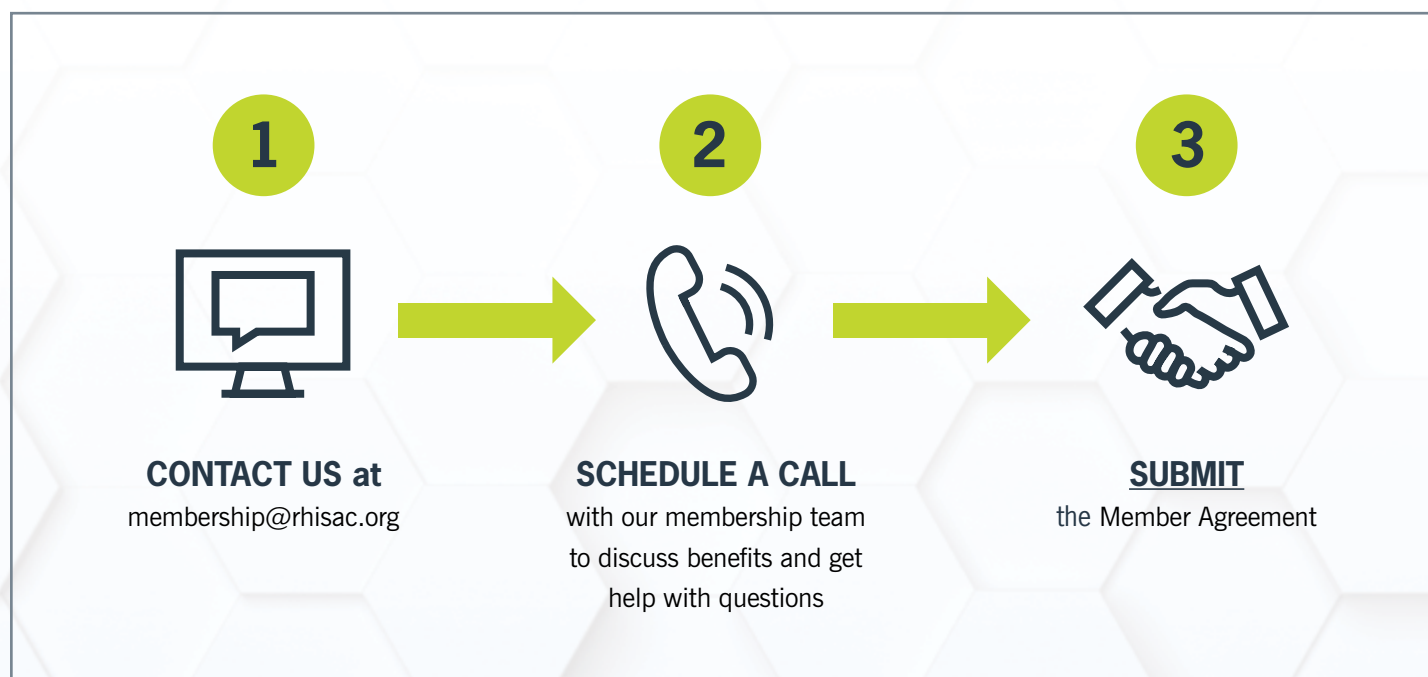
VALIMAIL

VISA

wipro

# HOW TO JOIN

## BECOME A MEMBER IN 3 EASY STEPS



## CORE MEMBERSHIP DUES

ANNUAL CORPORATE REVENUE	CORE FEES
>\$20B	\$46,500
\$10B - \$20B	\$38,500
\$5B - \$10B	\$23,500
\$1B - \$5B	\$13,500
\$250M - \$1B	\$7,500
<\$250M	\$2,500

\*RH-ISAC membership dues are payable in U.S. dollars.

