# sample press release

### [Company Name] Joins the Retail and Hospitality ISAC

**[City, State (Month XX, Year)]** – [COMPANY NAME] today announced that it has joined [The Retail & Hospitality Information Sharing and Analysis Center](https://rhisac.org/) (RH-ISAC) as an Associate Member, a partnership that will enable [COMPANY NAME] to help safeguard the retail and hospitality industries.

[INSERT PARAGRAPH ABOUT COMPANY AND WHY THEY JOINED RH-ISAC].

The RH-ISAC is a leading non-profit organization that serves as a trusted community for sharing timely and actionable cyber threat intelligence, best practices, and incident response guidance for the retail and hospitality industries.

As an associate member, [COMPANY NAME] will collaborate with RH-ISAC to showcase security solutions to some of the world’s biggest consumer brands, including leading retailers, hotels, restaurants, gaming casinos, consumer products, and travel companies.

[SAMPLE QUOTE] “Joining the RH-ISAC advances our role in improving cybersecurity to protect our customers and the industry as a whole,” said [NAME, TITLE, AND COMPANY NAME].

“RH-ISAC is excited to have [COMPANY NAME] as an Associate Member, and we look forward to working with them enhance the security in the retail and hospitality industries,” said Suzie Squier, president of RH-ISAC.

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***About Company****[INSERT COMPANY BOILERPLATE]*

***About RH-ISAC*** *The Retail & Hospitality Information Sharing and Analysis Center (RH-ISAC) is the trusted community for sharing sector-specific cybersecurity information and intelligence. The RH-ISAC connects information security teams at the strategic, operational, and tactical levels to work together on issues and challenges, to share practices and insights, and to benchmark among each other – all with the goal of building better security for the retail, hospitality, and travel industries through collaboration. RH-ISAC serves all retail, hospitality, and travel companies, including retailers, restaurants, hotels, gaming casinos, food retailers, consumer products, and other consumer-facing companies. For more information, visit*[*www.rhisac.org*](http://www.rhisac.org/)*.*