RH-ISAC Guest Blogger Guidelines

RH-ISAC accepts guest blog posts from members. Successful guest blog posts are comprehensive, data-driven, and interesting posts that teach our readers something new. As you craft content for the RH-ISAC blog, please consider the following guidelines.

Length
In general, blog posts should be a minimum of 600 words and a maximum of 1,500 words.

Subject Matter
- The content must be accurate and relevant to the industries and practitioners that RH-ISAC serves.
- All subject matter must be considered as "TLP: White."
- The content should offer unique insight or perspective on a topic related to cybersecurity.
- The content should be a unique blog post that is not duplicated on another blog.

Image
- You may submit an image to accompany the post.
- The image should be .jpg format and sized to 1200px X 1200px.
- If an image is not available, RH-ISAC will source a graphic to use.

Byline
- Include a first name, last name, and title to use as the author of the blog.

Headline and Summary
- Include a headline and a one-sentence summary of the article that will appear in search engine results.

Links
- A maximum of 5 backlinks may be included in the blog post.
- The accompanying anchor text must be relevant to the article.

Formatting and Style
- Paragraphs should be no more than 3-5 sentences long.
- Use subheads and bulleted lists to help break up dense copy.
- Submissions will be edited for correct grammar and formatted per the RH-ISAC style guide, which is based on AP style.

Avoid
Please avoid the following in your blog post:
- Anything that's too promotional for your company or organization
- Anything that's offensive or inaccurate
- Anything that's critical of individuals or companies
- Anything that may be construed as a link-building scheme

Please contact Annie Chambliss, Director of Marketing & Communications, at annie.chambliss@rhisac.org with any questions.