# RH-ISAC THREAT LANDSCAPE BRIEFINGS
## Presenter Information Sheet

RH-ISAC hosts monthly Threat Landscape Briefings that feature Associate Members to provide the latest intelligence on emerging threats facing the retail and hospitality sectors. These briefings provide security practitioners, including analysts, engineers, incident responders, and threat hunters with timely, relevant, and tactical information that can help them better defend against real-time threats.

## Must have Sector-Specific Relevance:

| | |
|---|---|
| Retail | Travel |
| Hospitality | Consumer Goods, OT/Manufacturing |
| Gaming | Restaurants/Quick-Service Restaurants |
| Franchise | |

## Presenter Expectations:

- The briefing is **TLP:AMBER** and will be recorded and posted to the RH-ISAC community portal. Associate Members **will not** receive a copy of recording.
- Presenters must hold practitioner and/or executive level professional responsibilities within the cyber threat intelligence, cybersecurity, fraud or related business unit.
- Content, guest contributor and/or speaker subject to approval by the RH-ISAC
- The briefing is open to non-RH-ISAC members (i.e., security practitioners at consumer-facing companies). Associate Members are encouraged to promote the event on LinkedIn and tag @Retail&Hospitality ISAC.
- Presenters **may not** name member companies or use their logos in their briefing. Instead, please keep all examples anonymous with descriptions like "an enterprise-size retailer" or "a mid-size hotel chain."
- If two Associate Members are presenting, each Associate Member will have 15 minutes to present. If one Associate Member is presenting, they will receive the full 30 minutes to present.
- Presenters are expected to prepare and share PPT slides, and be on camera for their briefing. We recommend 6-8 slides, but please **do not** use transitions or animations – keep it clean and straightforward.
- We **do not** have dedicated time for Q&A, but presenters (and their teams) are allowed to answer questions in the chat, as appropriate.
- RH-ISAC will send post-briefing communications to the Analyst Community, including the recording, PPT slides, Tech Marketplace listing, and any additional reports/resources provided by Associate Member.
- Associate Members will receive contact information (name, title, org, email) for attendees who opt-in to share information.