

# EUROPEAN workshop

Barcelona, Spain

## Attend a Workshop for Consumer-Facing Cybersecurity Practitioners in Europe

20-21 April | Barcelona, Spain | Nestlé España Campus

The two-day program will include interactive discussion sessions and the sharing of leading practices from RH-ISAC members in the greater European region. Join other practitioners from retail and hospitality companies for professional development and networking with peers. There is no fee to attend.

[Register at this.ac/Barcelona](https://this.ac/Barcelona)

### Agenda Overview

#### 20 April

12:00 | Registration, Lunch & Networking

13:00 - 17:00 | Interactive Discussions & Presentations

17:30 | Social Hour & Dinner

#### 21 April

08:30 | Breakfast & Networking

09:00 - 12:30 | Tactical & CISO Breakout Discussions

12:30 | Wrap, Lunch & Adjoin

### What is the RH-ISAC?

The Retail & Hospitality Information Sharing and Analysis Center (RH-ISAC) is the trusted community for sharing cybersecurity information and intelligence in the consumer-facing sector. The RH-ISAC connects information security teams at the strategic, operational, and tactical levels with the goal of building better security for the retail and hospitality industries.

### What does RH-ISAC offer?

RH-ISAC members join a confidential sharing community working to continually improve the security posture of the retail and hospitality sector. Intelligence shared within RH-ISAC helps members prioritize industry threats, formulate an intelligence-driven strategy, and mitigate cyber risks.

- **Intelligence Sharing:** Get real-time cyber intelligence on incidents, vulnerabilities, threats, and associated threat remediation from nearly 3,000 analysts, threat hunters, and security engineers. Intelligence is shared through the Member Exchange, MISP, and Slack.

- **Automated Access:** Gain access to shared indicators of compromise (IOCs) via API integration, MISP integration, and manual pulls.
- **Threat Research and Analysis:** Save time with vetted intel from reports, threat bulletins, intelligence briefs, and quarterly and yearly threat trend reports.
- **Education, Training, and Networking:** Attend our RH-ISAC Cyber Intelligence Summit, tabletop exercises, regional workshops, and more, for opportunities to learn from, and collaborate with, peers and industry experts.
- **Industry-Specific Benchmarking:** Compare your cybersecurity team's information security practices and processes to your peers in the industry.
- **Working Groups:** Sector- and tool-specific working groups provide platforms for collaboration between peers with shared interests and job responsibilities.

# 2023 REGIONAL WORKSHOP AGENDA DOC

## Nestlé Campus | Barcelona, Spain | 20-21 April

NESTLÉ CAMPUS | CALLE DE CLARA CAMPOAMOR 08950 ESPLUGUES DE LLOBREGAT  
All Times: Central Europe Time

Time	Day 1 Agenda – 20 April	
12:00 – 13:00	Registration, Lunch & Networking	
13:00 – 13:45	<b>Introductions &amp; Ice Breaker</b> RH-ISAC Team	
13:45 – 14:15	<b>ENISA: EU Landscape Threat Briefing &amp; Discussion</b> Rossen Naydenov, Officer, Network & Information Security, ENISA - The European Union Agency for Cybersecurity	
14:15 – 14:45	<b>Sector Threat Briefing &amp; Discussion</b> Facilitated by Associate Member/Sponsor Partner	
14:45 – 15:15	<b>RH-ISAC Threat Briefing &amp; Discussion</b> Lee Clark, Cyber Intel Writer & Analyst, RH-ISAC	
15:15 – 15:30	Break	
15:30 – 16:15	<b>Becoming Intelligence-Led: Ahold Delhaize’s Cyber Fusion Roadmap</b> Thijs Rozekrans, Director, Advanced Cyber Defense – EU, Ahold Delhaize Jake Norwood, Director, Advanced Cyber Defense Executive Consultant, Booz Allen Hamilton	
16:15 – 17:15	<b>The Role of AI/ML within Threat Detection and Response</b> Rafa Villoria Ferrer, Deputy CISO & Head of SOC, Nestlé	
16:45 – 17:45	<b>Interactive Discussion</b> Facilitated by RH-ISAC Staff	
17:45 – 18:00	<b>What Would you Like to See from RH-ISAC &amp; Wrap Up</b> Facilitated by RH-ISAC Staff	
18:00	<b>Networking &amp; Dinner</b>	
Time	Day 2 Agenda – 21 April	
8:30 – 9:00	Breakfast & Networking	
9:00 – 9:45	<b>Analyst/Tactical Discussion</b> <b>Security Operations &amp; Tradecraft</b> Facilitated by RH-ISAC Staff	<b>CISO Discussion</b> <b>Seat at the Table - Winning over CIOs, Business and Boards to Deliver Digital Resilience</b> Ilona Simpson, CIO EMEA, Netskope
9:45 – 10:30	<b>Analyst/Tactical Discussion</b> Open Forum	<b>CISO Discussion</b> Cloud Security
10:30 – 10:45	Break	
10:45 – 12:00	<b>Analyst/Tactical Discussion</b> Open Forum	<b>CISO Discussion</b> Open Forum
12:00 – 12:45	Wrap Up, Lunch, Adjourn	

## Session Information

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### **Seat at the Table - Winning over CIOs, Business and Boards to Deliver Digital Resilience**

*Ilona Simpson, CIO EMEA, Netskope*

CISOs have always been known and respected for being brilliant technologists, as well as for their ability to absorb and make sense of regulatory complexities, and for defending against attacks. Today's businesses need these skills more than ever as they pursue digital transformation amid geopolitical instability, and a fast changing threat landscape. And yet CISOs are still not guaranteed a seat at the board table.

Delivering effective digital resilience is unthinkable without active prioritisation and contribution by every stakeholder group within an organisation. In this presentation, Ilona will outline best practice for driving digital change through others. She will provide specific and tangible guidance to help CISOs amplify their impact, demonstrate their value and manage a range of stakeholder groups to earn their seat at the table.

### **Becoming Intelligence-Led: Ahold Delhaize's Cyber Fusion Roadmap**

*Thijs Rozekrans, Director, Advanced Cyber Defense – EU, Ahold Delhaize*

*Jake Norwood, Director, Advanced Cyber Defense Executive Consultant, Booz Allen Hamilton*

Six months ago, Ahold Delhaize began a journey to transform its regionally distributed Cyber Defense teams into a tightly interconnected global operation. Join Ahold Delhaize's European Director of Cyber Defense and Booz Allen Hamilton's European Lead for Advanced Cyber Defense as they discuss what Cyber Fusion is and where it came from, how the model needed to be tailored for the unique challenges of a multinational retail business, how the model promotes intelligence-led cybersecurity operations, and how Ahold Delhaize plans on moving from designing into implementation through an ambitious, three-year roadmap.

### **Interactive Discussion: Security Operations & Tradecraft**

*Facilitated by RH-ISAC Staff*

Interactive discussions allow attendees to discuss challenges, priorities, and practices. Attendees can ask questions of peers and share insights of their own in an informal environment. Questions include:

- What approaches or methodologies have proven to be the most successful in countering threats to your environment?
  - Which tools have been most valuable?
  - How has team structure impacted your ability to defend and what changes would you make if you could?
- How are workflows and processes developed in your organization?
  - What makes a new process successful?
- How is threat intel used in your organization?
  - How are you prioritizing collection of threat intel?
  - How is threat intel integrated throughout your security stack?
  - What threat intel are you sharing with the community, if any?
- What "game changers" could help us move toward having an upper hand over threat actors?
- What is one thing you have done that you've found to be more trouble than it's worth in the security space? (essentially, what's NOT working?)