

Showcase your brand to a qualified audience of cybersecurity professionals.

Digital Marketing Opportunities

Email Newsletters

Reach an audience of 2,500 RH-ISAC members and nearly 6,000 prospective members via weekly e-newsletters that cover highly relevant topics such as threat intelligence, upcoming events, newly released reports, and industry news.

\$3,550 for 8 newsletters sent over 4 weeks

Retargeting Sponsorship Banners

Display your brand messages on high-traffic websites across the internet. These sponsor banners retarget users who have expressed an interest in RH-ISAC and are a highly qualified audience.

\$4,350 for a 3-month flight with 150,000 views

Technology Marketplace

The Technology Marketplace is a directory providing a list of relevant vendors grouped by the services they provide. Showcase your brand as a listing that includes company and product information, sales contact, and a video (e.g. product demo video or webinar recording).

\$1,500 for a 12-month listing

Email Blasts

RH-ISAC's dedicated email blasts are email messages sent to more than 6,000 retail and hospitality cybersecurity professionals to promote your upcoming events or thought leadership. This service provides an opportunity to get your message directly to the inbox of potential customers through a trusted channel.

\$3,950 for 1 email

rhisac.org Homepage Banner

Showcase your brand on rhisac.org, a trusted industry website that is accessed by thousands of cybersecurity professionals each day.

\$2,850 for a 6-month display

For more information:
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