RH-ISAC CYBER INTELLIGENCE

SUMMIT '22

POST-CONFERENCE REPORT

Report Sponsor:

POLARITY

BY THE NUMBERS

14 Topic Discussion Groups

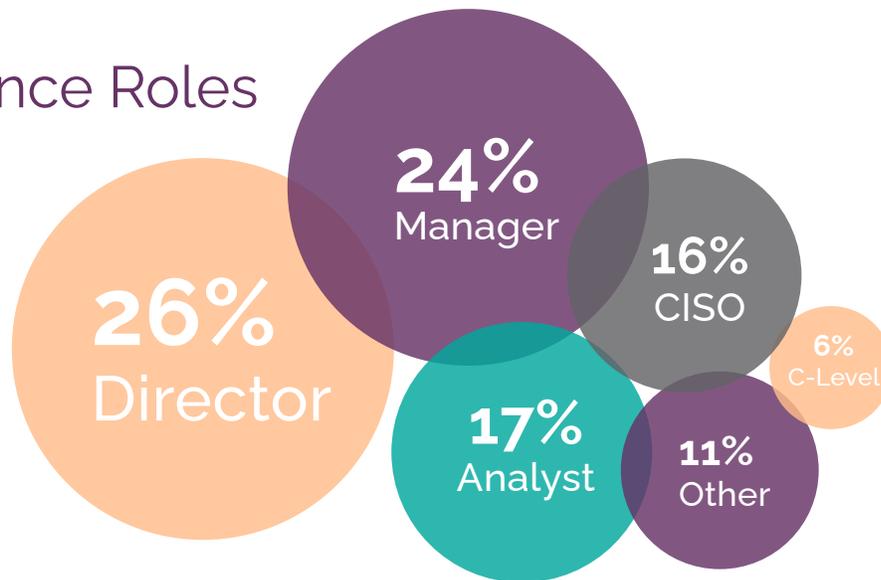**58** Speakers

4 Networking Events

20 Breakout Sessions

1 Member Meeting

5 Keynote Presentations

Audience Roles

24% Manager

16% CISO

26% Director

6% C-Level

17% Analyst

11% Other

Total Attendance: **311**

Core Members: **183**

Govt./Partners: **10**

Sponsors & Associate Members: **103**

Non-Member Attendees: **15**

KEYNOTE PRESENTATIONS

Human Security Engineering: A Holistic Approach to Addressing Human Incidents

The RH-ISAC Cyber Intelligence Summit kicked off with an opening keynote from Ira Winkler, former chief security architect at Walmart, and author of numerous books, including "You CAN Stop Stupid: Stopping Losses from Accidental and Malicious Actions." His presentation focused on human security engineering and how our organizations' systems are allowing for loss from human error. Ira used case studies to illustrate how companies can stop relying on their employees to not click on malicious content, and instead create layers of resilience that stop the employee from receiving dangerous material, and reduce the potential loss from these behaviors.

Panel - Solving Real-World Problems Through Cybersecurity Resilience & Innovation

• *Jaime Buzzeo, Sr. Manager, Threat Intelligence, Marriott*
• *Michael Francess, Sr. Mgr., Cybersecurity Advanced Threat & Response, Wyndham Hotels*
• *Ryan Kovar, Head of Research, Splunk*
• *David Ruess, Sr. Manager Information Security Incident Response, Wawa, Inc.*
• *Moderated by: Patrick Coughlin, Global Vice President of Security Market Strategy, Splunk*

Splunk's head of research, Ryan Kovar, kicked off the second keynote with a threat briefing for the retail and hospitality industry, echoing many of the themes from the RH-ISAC Verizon DBIR report. Then a panel of practitioners discussed cybersecurity resilience and innovation from the CTI perspective.

Strategies, Tactics, and Lessons Learned from a Cybersecurity Transformation

• *Christopher Petch, AVP, Cyber GRC, Canadian Tire Corporation*
• *Brent Thomas, AVP, Cybersecurity Delivery, Canadian Tire Corporation*

Canadian Tire shared how they adopted a new operating model as a component of their transformation. This new model focused on processes, architecture, automation, and people. They stressed the importance of that last pillar, people, and the impact that Canadian Tire's culture had on the success of their transformation. As a result of this journey, they have been able to reduce the organization's risk, introduce agile project management, and prepare for a sustainable future.

KEYNOTE PRESENTATIONS

Panel - What New Risks Will Information Security Programs Face in 3-5 Years?

• *Rich Agostino, SVP, CISO, Target*

• *Shaun Marion, VP & CISO, McDonald's*

• *Marnie Wilking, Former CISO, Global Head of Security & Technology Risk Management, Wayfair*

• *Moderated by: Morgan Tucker, Security Managing Director, Accenture*

Day two of the Summit kicked off with a CISO panel discussion, moderated by Accenture. The conversation started with a discussion of the last "next big thing," and moved towards where the panel sees security innovation going next. Many of the CISOs were concerned about identity and access management and passwordless authentication, as we move towards cloud and zero-trust environments. The panel also touched on how the roles of the CISO and the security team have changed, and the challenges associated with finding and retaining security talent with the skillsets needed for the next wave of innovation.

What Matters Most: Insights from a Reformed Hacker

• *Dmitry Smilyanets, Expert Threat Intelligence Analyst, Recorded Future Principal Product Mgr., Reformed Hacker*

The last session of the event was from self-proclaimed reformed hacker, Dmitry Smilyanets. He started his presentation with some real-time stats and dashboards demonstrating how initial access brokers are using both employee and customer stolen credentials to cause real financial loss. Bryon Hundley, RH-ISAC vice president of intelligence operations, then sat down with Dmitry for a fireside chat Q&A discussion which provided additional insight into how security teams can utilize tools such as the dark web to think from the attacker's perspective and focus on the threat intelligence that matters most.

AWARD WINNERS

Peer Choice Awards

Associate Member of the Year
Palo Alto Networks

Practitioner of the Year
Seth Monteleone, Lowe's

CISO of the Year
Ben Vaughn, Hyatt

RH-ISAC Awards

Team Player of the Year
Jeff Mercer, Kontoor Brands

Seth Monteleone   Jeff Mercer

Fast Starter
United Airlines

Sharing & Collaboriation Challenge

TIE Silencer Class
Crutchfield

Millennium Falcon Class
GAP

Attack Cruiser Class
Marriott International

Star Destroyer Class
Lowe's

Oustanding Individual Contributor
Seth Monteleone, Lowe's

Alex Belgard and Jeff Davidhizar, Crutchfield

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