# **Our Focus: Four Core Issues**

## Addressing the Root Cause of Cyber Issues

How employees manage passwords, software updates, understand phishing, and use USBs and removable media defines an organization's security posture.

The Cyber Readiness Playbook is focused on these four areas because they are both the cause of most cyber issues and easy to prevent. A few key changes and some simple habits can dramatically improve our organization's resilience and readiness for cyber issues we encounter.

This Playbook and Workforce Training provides step-by-step guidelines for effectively handling these four core issues at an organizational and individual employee level.

The result is that every employee is empowered with the knowledge and know-how for practicing good cyber hygiene and making wise decisions.



### Passwords

63% of data breaches result from weak or stolen passwords.



#### Software Updates

77% of attacks exploited gaps in software already on computers



#### Phishing

91% of all cyber attacks start with a phishing email



#### **USBs and Removable Media**

27% of malware infections originate from infected USBs